

Meeting | Incentive | Convention | Event



**2026**

**COMPANY BRIEF**

# Leading With Confidence

We plan, execute, and expand.

We are WIDMICE, your optimal MICE partner for successful events and travel.

01

## INTEGRATE

We integrate every step from planning to operation into one seamless process.

02

## SPECIALIZE

We have specialized operational experience in public institutions and large-scale events.

03

## CONNECT

We enhance the value of events through our global network.

# Company Overview

- I. Client-first (고객중심)
- II. Creative Planning (창의적 기획력)
- III. Global Execution (글로벌 실행력)
- IV. Sustainability (지속가능성)

- Global on-site MICE execution capability
- Extensive cross-sector collaboration expertise
- End-to-end MICE solution expertise
- Expertise in hybrid and digital MICE operations

**Company Name** WIDMICE Co., Ltd.

**Established** 23<sup>rd</sup> November, 2016

## Core Business Areas

International  
Conference  
Planning

General Travel  
&  
Exhibitions

Event  
Management

**Address**  
**Head Office**  
547, Yangcheon-ro, Gangseo-gu, Seoul  
**Overseas Branch**  
Via ripa mammae 13, 00156 Roma

**Website** [www.widmice.com](http://www.widmice.com)

**Capital** 400,000,000 KRW / 270,000 USD

## Seoul Headquarter



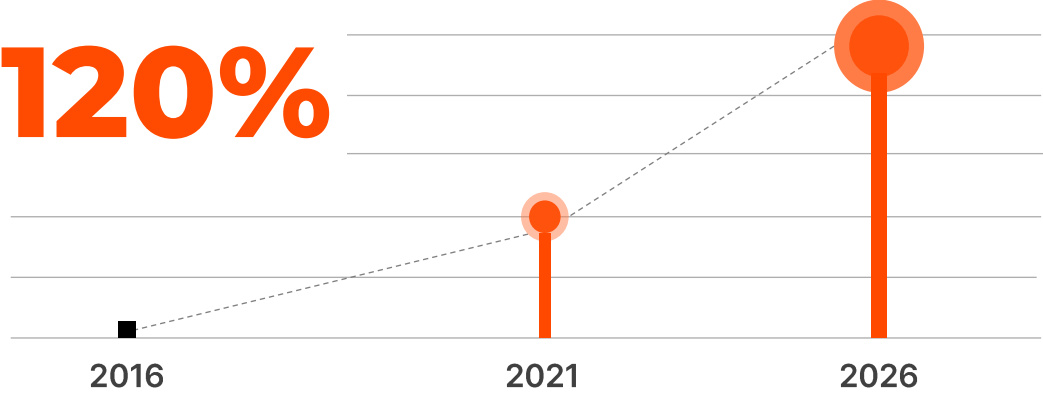
## Rome Office



# ACHIEVEMENT

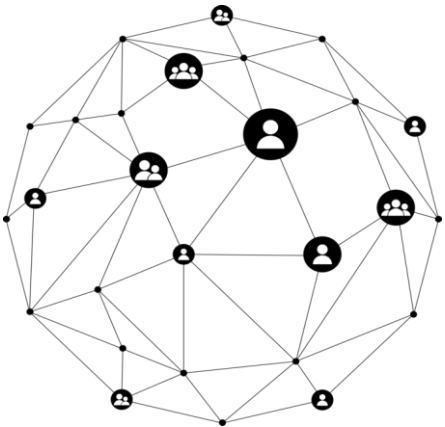
WIDMICE has continued to grow together with its clients, celebrating over 10 years of success.

Revenue Growth Rate



Global Presence & Network Growth

180%



Completed Projects

700+

Project Performance

Global Partnerships

20+

Overseas Locations

Client Retention Rate

95%↑

Client Trust

Total Participants

8,000+

Participants

Customized Programs

300+

2016~

Safety Incidents

0%

2016~



# GLOBAL WIDMICE

## **"Diverse Events, Professional Execution"**

100+

Since 2016, we have successfully delivered a wide range of MICE events, providing optimal solutions from planning to execution.

## **"MICE Events Across 20+ Countries"**

20+

Hosting MICE events across Asia, Europe, and North America.

## **"European Local Entity"**

No. 1

Operating a global MICE network through our Seoul headquarters and Rome office in Italy.





# MAIN PROJECT

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## Hangzhou Asian Para Games Korea House & Catering Operations

Operation of Korea House providing  
catering services and cultural  
promotion for Korean athletes,  
officials, and international delegates.

- **Type** Sports Event
- **Date** October 2023
- **Location** Hangzhou, China
- **Client** Korean Paralympic Committee
- **Work**
  - Korea House operation and on-site management
  - Catering service planning and execution
  - Cultural promotion and branding support
  - Local coordination and venue management

Operation of Korea House and Catering  
Support Center at the 2022 Hangzhou  
Asian Para Games





# MAIN PROJECT

## IBK Capital Creative Innovation Overseas Training

An overseas insight tour designed to enhance organizational adaptability, strengthen global mindset, and support corporate growth.

- **Type** International Corporate Program
- **Date** November 2025
- **Location** Osaka, Japan
- **Client** IBK Capital
- **Work**
  - Global company visitation and benchmarking
  - Lectures and local activity programs
  - On-site operation and logistics
  - Customized programs and content production

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### IBK CAPITAL Creative Innovation Overseas Training Program in Japan





# MAIN PROJECT

## Korea-New Zealand FTA Agricultural Cooperation Project

An international exchange program  
organized by the Ministry of Agriculture,  
offering site visits and hands-on  
experiences to develop global talent.

- **Type** International Exchange & Training Program
- **Date** August 2024
- **Location** New Zealand
- **Client** Hyundai Research Institute
- **Work**
  - Airfare, accommodation, and vehicle arrangement
  - On-site operation and schedule management
  - Visits to local agricultural institutions and facilities
  - Interpretation support and participant coordination

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# MAIN PROJECT

## Overseas Leading Technology Benchmarking Program

An overseas training program featuring site visits and seminars with U.S.-based companies, providing hands-on experience with advanced metaverse technologies and global best practices.

- **Type** Incentive & Overseas Training Program
- **Date** July – August 2024
- **Location** United States
- **Client** Korea Metaverse Industry Association
- **Work**
  - Airfare, accommodation, and transportation arrangements
  - Schedule management and on-site operations
  - Visa support and participant coordination
  - Overall event and program management

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# MAIN PROJECT

## Rhine-Ruhr knowledge transfer meetings (debriefing) – Chungcheong

A debriefing event to share operational expertise and best practices from the 2025 Rhine-Ruhr Games, supporting preparations for the 2027 Chungcheong FISU Games

- **Type** International Event
- **Date** October 2025
- **Location** Chungju, Korea
- **Client** 2027 Chungcheong FISU Organizing Committee
- **Work**
  - Planning and operation of international events
  - Online sessions and on-site interpretation support
  - Participant coordination and local support
  - Content production and materials development

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### Rhine-Ruhr 2025 knowledge transfer meetings (debriefing) - Chungcheong





# MAIN PROJECT

## Paris Paralympic Games Delegation Management

Operation of the Korean delegation to enhance athlete's performance and morale, while gaining insights to support future international sports events in Korea.

- **Type** International Sports Event
- **Date** August – September 2024
- **Location** Paris, France
- **Client** Korean Paralympic Committee
- **Work**
  - Airfare, accommodation, and transportation arrangements
  - Schedule coordination and on-site operations
  - delegation management
  - Content production and event support

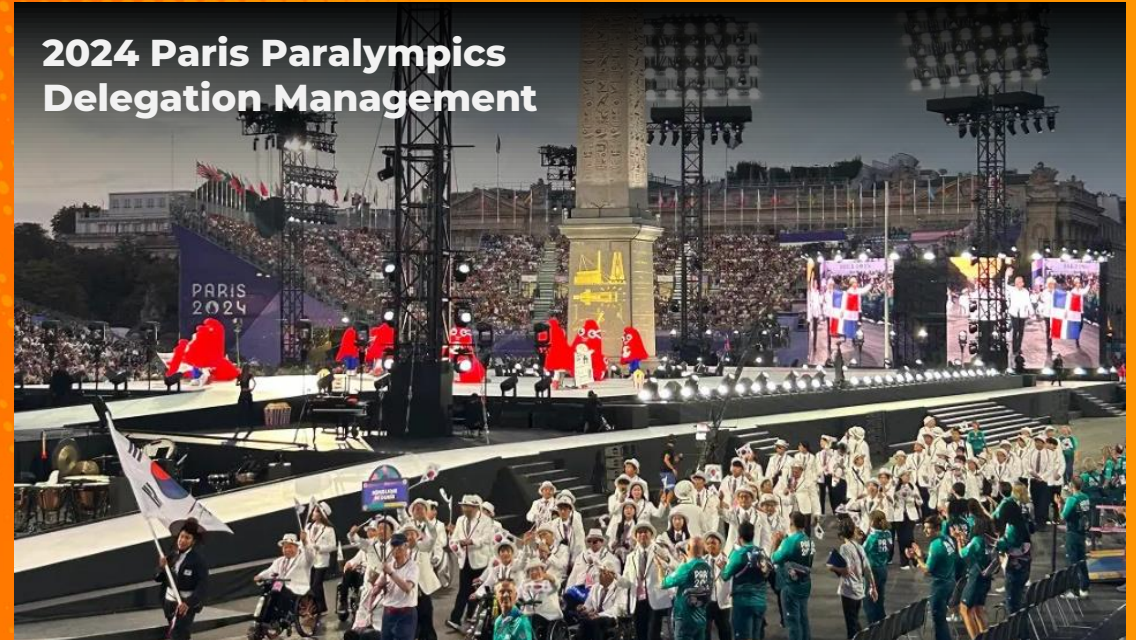
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### 2024 Paris Paralympics Delegation Management





# MAIN PROJECT

## 2022-2025 Changwon Para Shooting World Cup Full Event Management

Successful operation of an international para shooting competition over four years, supporting large-scale sports events in Korea and global exchange among participants.

- **Type** International Sports Event / World Cup Competition
- **Date** 2022-2025
- **Location** Changwon, Korea
- **Client** Korea Para Shooting Federation
- **Work**
  - Event planning and overall operation
  - Airfare, accommodation, transportation, and meal support
  - On-site safety management and integrated operations
  - Hybrid and online event support
  - Award ceremonies, content production, and materials delivery

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### 2022-2025 Changwon Para Shooting World Cup Full Management





# MAIN PROJECT

## Hangzhou Asian Games eSports National Team Supporters Program

Operation of an on-site supporters program during the Hangzhou Asian Games, enhancing team morale and contributing to the global presence of Korean eSports.

- **Type** International Event
- **Date** September – October 2023
- **Location** Hangzhou, China
- **Client** Korea eSports Association
- **Work**
  - Airfare, accommodation, and transportation arrangements
  - Schedule coordination and on-site operations
  - Visa support and participant management
  - Content production and event support

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### Hangzhou Asian Games eSports National Team Supporters



# PARTNER

We pursue differentiated customer satisfaction, perfecting every detail.





**M**eeting | **I**ncentive | **C**onvention | **E**vent



**M** 010-5578-9970  
**E** jtchae@widmice.com  
**T** 02-782-9701  
**F** 02-782-9702  
**A** (Head Office) 547, Yangcheon-ro, Gangseo-gu, Seoul  
(Overseas Branch) Via ripa mammae 13, 00156 Roma

WIDMICE Co., Ltd.  
**[www.widmice.com](http://www.widmice.com)**